

Selfly Cloud

by Stora Enso



Overview

Stora Enso's Selfly Store solution with Selfly Intelligent Cabinets and Selfly Cloud enable easy and fast 24/7 purchasing of fresh food for the customers. Selfly Cloud allows you to access all the data about the sales, see ready made sales dashboards and generate sales reports of selected scope (complete, region, specific fridge). You can also utilize real time inventory dates to optimize your logistic process and product offering. Selfly Cloud is easy to integrate to your existing back-end systems.

Selfly Cloud enables centralized product catalog management with images and prices. The product pricing can be regionally defined: For example, there may be different pricing for airports and for universities. Selfly Cloud also enables setting product discounts as well as managing and tracking expiry dates of the products in the cabinet inventories.

You can remotely manage the advertisements visible on the cabinet display through Selfly Cloud portal. You can define the schedule for each advertisement and select target cabinets. Using Selfly Cloud portal, you can also see which cabinets are online / offline.



Key Features

- Online 24/7
- Real time sales analytics
- Remote cabinet management – advertisements, prices, products
- API for integration to third party systems
- Multiple payment methods and credit card payments
- Product expiry management and waste monitoring
- Product discount management
- Secure and role-based access

Software / Firmware

Public Cloud Provider	Microsoft Azure
Data Storage	Globally replicated, with secured access and daily backups
SLA	99.5%
Access Protocol for API	HTTPS
User interface	Web Based, globally accessible
Security	Oauth 2.0 authentication
Analytics	Dynamic report builder API and Dashboard view
Alerts notification	Email notification on device errors and offline incidents
Reports	Real time sales and temperature reports via API and Portal

The screenshot displays the Selfly Cloud dashboard with several key sections:

- Analytics:** Features a navigation bar with tabs for Analytics, Device Management, Advertisements, Product Catalog, and VAT Categories. Below this, there are filters for Date range (This month), Group (Cabinets), and a specific cabinet (Stora Enso Cabinet). A 'Sales' section shows three bar charts: Sales (0-120), Transactions (0-24), and Top products (0-800). A summary bar indicates Sales of 1178.60 €.
- Advertisements:** A detailed view of an advertisement for 'Chips' with an image of a hand holding a chip. It includes fields for Ad Title (Active), Ad description, Regions (All), and Individual Cabinets (Airport). It also shows activation and deactivation dates.
- Product Catalog:** A table listing inventory items:

Quantity	Image	Name	Expiring	Barcode
1		Chips		0000
2		Protein bar		0000
2		Nut mix		0000
2		Yogurt	0000000000086	2.30€
2		Pastille	0000000000116	2.20€
- Reports:** A 'Refill Report' section with a date range selector (12/30/2020 - 1/13/2021) and an 'Export' button.

Selfly Cloud includes many advanced features such as real-time inventory management and sales reporting, dynamic ads and expiry date management for fresh food.

Additional features shown include 'Fresh food' status (checked) and 'Lifetime' (3 Days) settings.

The performance of the product should always be tested in the actual application conditions. Our recommendations are based on our most current knowledge and experience and the pictures and illustrations presented in this document are for illustration purposes only. As our products are used in conditions beyond our control, we cannot assume any liability for damage caused through their use. Stora Enso reserves the right to change its products and services at any time without notice.

Contact us for more information:
www.selflystore.com

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UNMANNED, AUTOMATED,
 AND ALWAYS OPEN RETAIL EXPERIENCE