Selfly
Printer App
by Stora Enso
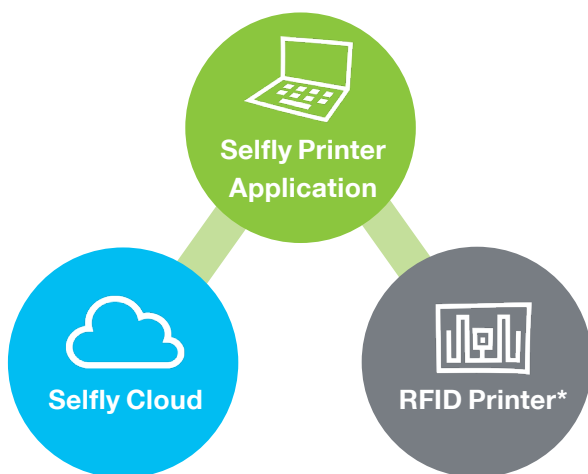
Selfly Store™ by Stora Enso

Selfly Printer App by Stora Enso is an easy-to-use application for printing large volumes of pre-encoded RFID tags for Selfly Intelligent Cabinets.

Quick and easy RFID tag encoding suitable for large volumes

Selfly Printer App by Stora Enso makes encoding large volumes of RFID tags easy. Connected to a Zebra RFID printer and Selfly Cloud, Selfly Printer App enables Selfly Intelligent Cabinet operators to print up to thousands of encoded, ready-to-use RFID tags in just a few minutes. This enables, for example, centralized tag encoding for operators with several Selfly Intelligent Cabinets in different locations.

The product information for the tags can be pulled directly from the operator's existing product catalogue in Selfly Cloud. It is also possible to include the expiry date information of products to the RFID tags, which enables item-level tracking of expiry dates. This is particularly useful with fresh food products with short shelf-lives.

Main components

Selfly Printer Application

Selfly Cloud

RFID Printer*

*Zebra ZT411 203i is the supported printer by Selfly Printer Encoder App. The printer can be ordered through Stora Enso or through your closest Zebra reseller.

Key Features

- Quick and easy printing of up-to thousands of RFID tags with pre-defined product and RFID configurations.

- Possibility to include expiry date information on tags.

- Secure access in online mode and printing possibility also in offline mode.

- Real-time availability of pre-defined product information in Selfly Cloud when in online mode.

- Ability to control 1 or more printers via USB or Ethernet.

- Easy to install, use, and update on any Windows 10 PC.

- Available for all Selfly Store operators for a monthly software fee.*

*For further pricing details, kindly contact us at www.selflystore.com

Here is how Selfly Printer App works:

1. RFID tag roll is inserted into RFID printer.

2. User signs in to the application using their personal Selfly Cloud credentials.

3. User selects printer, RFID tag type and the product information, which is to be encoded to the tags. Product information can be chosen from existing Selfly Cloud product catalogue or added manually. Product catalogue can also be accessed in offline mode.

4. User prints tags.

5. Tags are ready to be applied onto product packaging and to be used inside the Selfly Intelligent Cabinet.

Selfly Printer App view for selecting print properties.

The product picture and barcode are visible on the left with the option to include expiry date information on the tag. On the right, guidance on the tagging and replenishment are provided along with the possibility to choose print content and number of tags.

Tagging guide

Tag type: ECO Hanger

Product	Lunch bowl
Tag	500013 ECO Hanger R6-P (54 x 34 mm) with expiry date support

Tagging instruction
- Tag is applied on top area of the package in room temperature, either top or side surface.
- Bend liner, not tag, when removing tag from the liner.
- Do not touch tag adhesive surface when applying.
- Do not move tag once applied, instead replace with new tag.
- Always place tag horizontally, not vertically.
- Always place tag on smooth surfaces, do not bend over package sharp edges.
- Allow tag adhesive cure 15 minutes before placing package to cabinet.
- Package cannot be exposed to microwave heating under any conditions! Risk of fire!

Selfly DES instruction
- Place max 10 packages on encoding area.
- Make sure that tags are not facing each other.
- Max 4 packages can be stacked.

Selfly Intelligent Cabinet instruction
- Make sure that tags are not facing each other.
- Max 4 packages can be stacked.

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☑ Encode Expiry Date

Numer of tags to be printed

10

☑ Print EPC ☐ Print Expiry Date ☐ Print Barcode Id ☐ Print Product Name

Advanced RFID Settings **Advanced Printer Settings**   Go to main menu   Products   🖨 Print

Contact us for more information:
www.selflystore.com

**UNMANNED, AUTOMATED,
AND ALWAYS OPEN RETAIL EXPERIENCE**